"Commercialization of the Small Satellite Imagery"

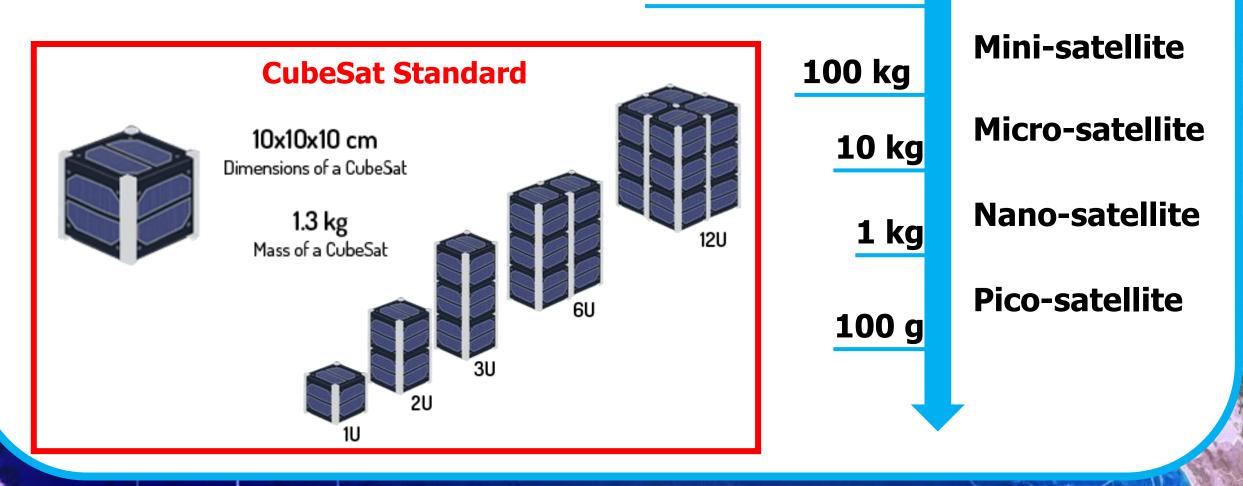
Group Discussion 5

Moderator: Alice Pellegrino Assistant: Abhishek Diggewadi, ISU

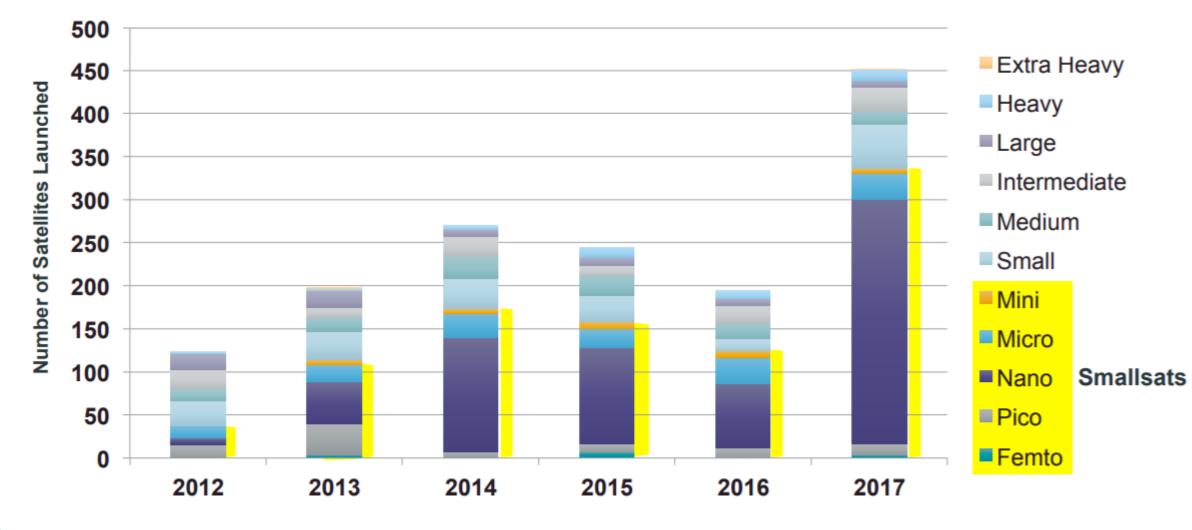


What 's a Small Satellite?

• Small satellites are spacecraft with a weight ≤ 500 kg

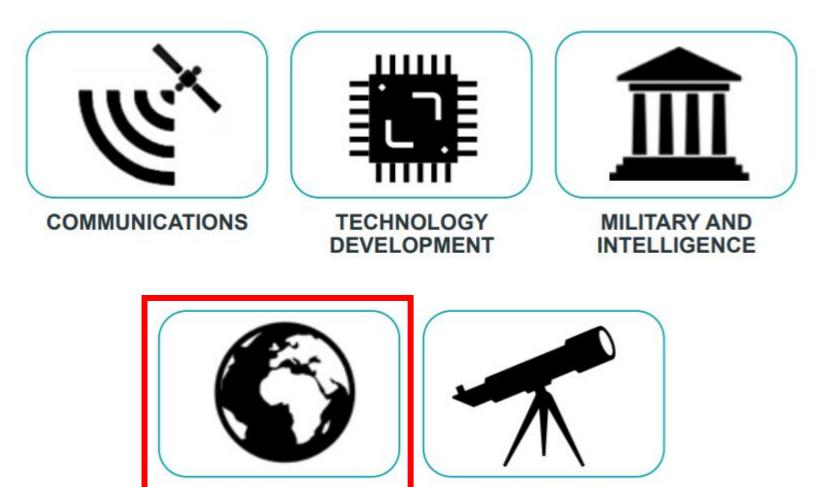


Small Satellite Missions



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Applicability of Small Satellites



REMOTE SENSING

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SCIENTIFIC

Small Satellites Optical Imagery

- Many micro/cube satellites are currently capable of capturing imagery of the Earth
- No mass civil applications for those imagery exist, except national security purpose, but in this case an higher resolution imagery is required
- Applications for natural resources, weather observation/forecast, agricultural product and disaster monitoring/prevention may **not** be a main driver to quadruple the satellite imagery market in the next 5 years

Main Questions

 How could we develop satellite imagery market for civil purposes?
How could we increase the number of customers using the imagery from small satellites and make them need the imagery data/information in their regular workflow?

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