

PROPOSAL TO HOST

# Nano-satellite Symposium and UNISEC-Global Meeting 2024

AUCKLAND, NEW ZEALAND

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UNIVERSITY OF  
AUCKLAND  
Waipapa Taumata Rau  
NEW ZEALAND

**100% PURE  
NEW ZEALAND**  
[businessevents.newzealand.com](https://businessevents.newzealand.com)

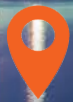
**A**  
**AUCKLAND**  
TĀMAKI MAKAURAU





# When

**Choose to have it all**  
in Auckland, New Zealand in 2024.



**HOST CITY**

Auckland, New Zealand



**PROPOSED DATES**

Mid to late November 2024



**PROPOSED VENUE**

The University of Auckland



# Why Auckland

- New Zealand's largest city and major international gateway
- Desirable events destination
- Temperate climate, free from extremities
- 8,000 hotel rooms
- Modern city surrounded by sparkling harbours, native forest, beautiful beaches and scenic wine regions
- City centre is 25km from the international airport
- Easy going, happy and safe destination
- Activities to suit every taste



# Auckland is closer than you think



 **29**

International airlines fly direct to Auckland from 44 destinations around the world

**60**  **PASSPORT**

Countries have a visa waiver agreement with New Zealand

**540+**  
Weekly flights connecting Auckland to the world



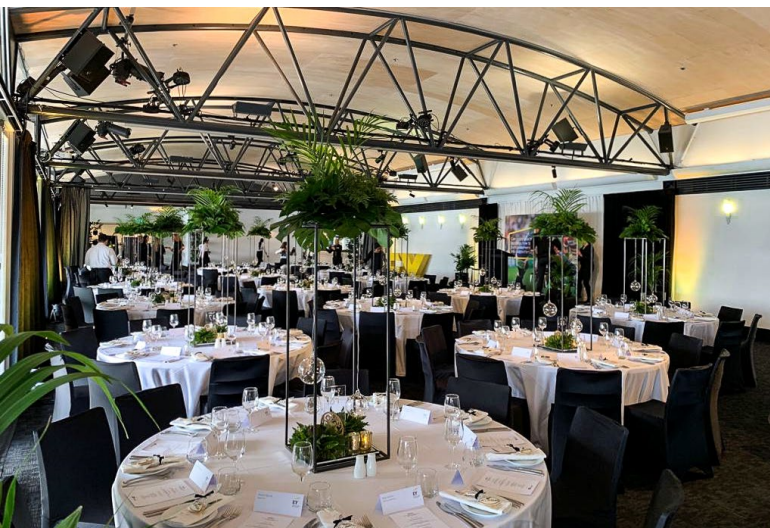
# The University of Auckland

- The university supports conference activity, as it provides opportunities to disseminate knowledge and connect with international peers.
- Located in the heart of the city, within walking distance of the cultural and entertainment precincts, business headquarters and innovation hubs.
- Architecturally striking, the Owen G Glenn building offers a range of purpose-built facilities including 9 theatres, the largest seating 570 pax.
- All rooms are equipped with state of-the-art, built-in audio/visual equipment.
- The university's Event Services team can be utilised to provide full event and conference management.
- The university has a commitment to deliver sustainable events.





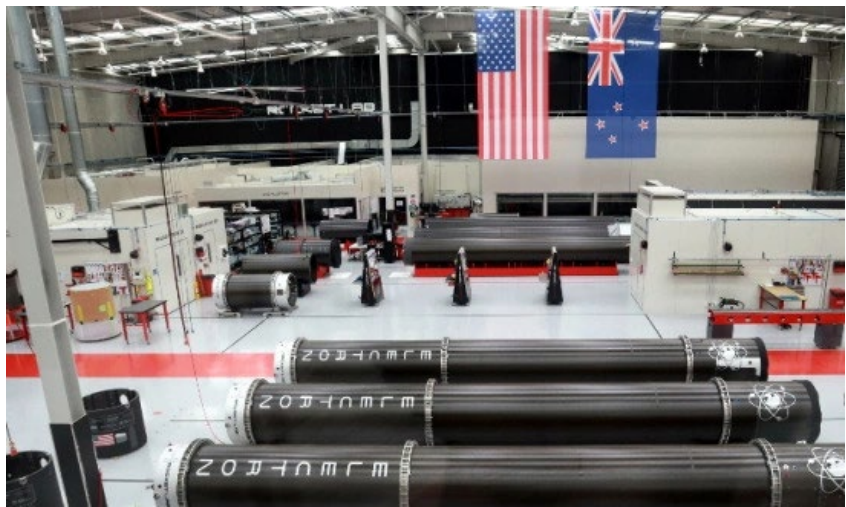
# Social Event Venues







# Excursion – Rocket Lab      In House – National Satellite Test





# Who

- Local Organizing Committee: UoA Faculty of Engineering, Supported by UoA Event Services, Supported also by Unisec Global
- Local Sponsors: TBA. May include local aerospace companies, local universities, NZ Space Agency
- Conference staff: Students and staff from Unisec member universities in NZ
- Conference Management - **Event Services** provides event and conference management service for the University of Auckland, both on and offsite, virtual or hybrid. The team of innovative and dedicated event and conference specialists utilise the latest industry tools and technology to deliver high quality events.
- Auckland Convention Bureau, Tourism New Zealand or The University of Auckland can issue an invitation to assist with visa application, if required.



# Why

- An inaugural event for Unisec-NZ to join with the worldwide UNISEC-Global community.
- In 2023 for the 1<sup>st</sup> time in NZ there are 2 Universities offering Aerospace degrees. Dr Sarah Kessins from the University of Canterbury has agreed to join with Jim Hefkey from the University of Auckland to form the first local chapter for UNISEC-Global







# Why

- Catalyze cooperation between all universities in NZ and expand the local chapter.
- Showcase the research of UNISEC-Global students to their peer groups in NZ, and vice-versa.
- Demonstrate programs and services available at the Universities of Auckland and Canterbury to foster international collaboration.
- For a Nano-Satellite Symposium, the Aerospace industry in NZ has grown. It is now time for it to host an international event to showcase itself to the world.





# What

- Happy to host:
  - Mission Idea Contest
  - UNISEC-Global Meeting
  - Nano-satellite symposium
- National Satellite Test Facility tour on site
- Rocket Lab site visit
- Cultural Experience
- Workshop on the APSS Undergraduate Program for universities trying to get some program started in their own country



# Registration – UNISEC Global Meeting

Revenue - Registration	NZD Ex GST	NZD Incl GST	% of Reg	125	150
<b>Early-bird</b>					
UNISEC Global Member	\$226.09	\$260.00	53%	\$14,978.26	\$17,973.91
UNISEC Global Non-Member	\$269.57	\$310.00	17%	\$5,728.26	\$6,873.91
UNISEC Global Student Member	\$130.43	\$150.00	7%	\$1,141.30	\$1,369.57
UNISEC Global Student Non-Member	\$160.87	\$185.00	2%	\$402.17	\$482.61
<b>Standard</b>					
UNISEC Global Member	\$269.57	\$310.00	10%	\$3,369.57	\$4,043.48
UNISEC Global Non-Member	\$313.04	\$360.00	7%	\$2,739.13	\$3,286.96
Complimentary	\$-	\$-	4%	\$-	\$-
Conference Gala Dinner	\$113.04	\$130.00	85%	\$12,010.87	\$14,413.04
<b>Sponsorship and Exhibition</b>				<b>\$23,043.48</b>	<b>\$23,043.48</b>
<b>Total Revenue</b>				<b>\$63,413.04</b>	<b>\$71,486.96</b>



# Budget – UNISEC Global Meeting

Expenditure	125	150
Event Management Service Charge	\$18,415.00	\$19,390.00
Marketing / Design	\$1,560.00	\$1,560.00
Conference venue and equipment (UOA Engineering)	\$1,000.00	\$1,000.00
Welcome function venue & entertainment	\$1,550.00	\$1,550.00
Conference Gala dinner venue	\$2,525.00	\$2,525.00
Sponsorship and exhibition equipment	\$1,800.00	\$1,800.00
Conference catering	\$15,000.00	\$18,000.00
Welcome function catering	\$4,500.00	\$5,400.00
Conference dinner catering	\$11,320.00	\$13,645.00
Materials	\$2,065.00	\$2,475.00
<b>Total Expenditure</b>	<b>\$59,735.00</b>	<b>\$67,345.00</b>
<b>Total Surplus / Deficit (inc 5% contingency)</b>	<b>\$700.00</b>	<b>\$775.00</b>

Budget in NZD excluding 15% GST.





# Registration – Nano-satellite Symposium

Revenue - Registration	Ex GST	Incl GST	% of Reg	100	120
<b>Early-bird</b>					
Full Registration	\$760.87	\$875.00	65%	\$49,456.52	\$59,347.83
Student Registration	\$230.43	\$265.00	10%	\$2,304.35	\$2,765.22
<b>Standard</b>					
Full Registration	\$908.70	\$1,045.00	17%	\$15,447.83	\$18,537.39
Student Registration	\$273.91	\$315.00	3%	\$821.74	\$986.09
Complimentary	\$-	\$-	5%	\$-	\$-
Conference Function (delegate, ddg, guest)	\$82.61	\$95.00	85%	\$7,021.74	\$8,426.09
<b>Sponsorship</b>				<b>\$14,350.00</b>	<b>\$14,350.00</b>
<b>Total Revenue</b>				<b>\$89,400.00</b>	<b>\$104,410.00</b>

\*\*\$50.00 discount will apply to those booking both the Nano-satellite Symposium & the UNISEC Global Meeting.



# Budget – Nano-satellite Symposium

Expenditure	100	120
Event Management Service Charge	\$24,919.00	\$26,245.00
Marketing / Design	\$4,000.00	\$4,000.00
Conference venue and equipment (UoA)	\$2,990.00	\$2,990.00
Conference Reception Venue (Fale Pasifika)	\$3,820.00	\$3,820.00
Keynote Speakers Flights and Accommodation (x4)	\$18,075.00	\$18,075.00
Sponsorship and exhibition equipment	\$2,250.00	\$2,250.00
Conference catering	\$16,000.00	\$19,200.00
Evening function / Reception	\$8,500.00	\$10,200.00
Materials	\$1,700.00	\$2,040.00
<b>Total Expenditure</b>	<b>\$82,254.00</b>	<b>\$88,820.00</b>
<b>Total Surplus / Deficit (inc 5% contingency)</b>	<b>\$3,034.00</b>	<b>\$11,150.00</b>

Budget in NZD excluding 15% GST.





# Planning Timeline

Task	Event	Due Date
Form Local Organising Committee	Both	15 December 2023
Contract signed / Services confirmed / Venues booked	Both	31 January 2024
First Local Organising Committee (LOC) Meeting	Nano-satellite	31 January 2024
Sponsorship prospectus – approach	Both	31 January 2024
Marketing plan	Both	28 February 2024
Website landing page prepared	Both	15 March 2024
Keynote speakers approached	Nano-satellite	15 March 2024
Announcement flyer	Both	15 April 2024
Registration open	Both	01 May 2024
Abstract submission deadline	Nano-satellite	01 July 2024
Full paper deadline	Nano-satellite	01 October 2024
Early-bird registration deadline	Both	01 October 2022
Conference commences		Mid-November



# Others

- Your desire and interest – special topics?
  - Space education as an enrichment program
- Obstacles? Difficulties? Worries? – Solutions
  - The University of Auckland have a well-oiled machine to organize the event.
- Attractions in our region
  - Well .....








## DINING PRECINCTS

# Food to please every palate

The CBD's many lively dining precincts are all within walking distance to major hotels and conference venues, providing the perfect kick-start or wind-down to a delegates day.



 Federal Street



 Viaduct Harbour




 Wynyard Quarter



 Britomart



 City Works Depot









# In the spirit of manaakitanga we look forward to welcoming you in 2024

Manaakitanga is the Māori word for hospitality, kindness, generosity or support - the process of showing respect, generosity and care for others.